

APPLICA

WORKGROUP

What is Applica Workgroup?

Applica is a hardware/software product that allows multiple users to run Windows 95 applications from a single PC. Adding a PC user is as easy as adding a monitor, keyboard and mouse. Applica supports as many as nine users.

Applica Lowers the Cost of PC Ownership

Applica takes advantage of the tremendous computing power of today's PC and distributes that power across multiple users. With Applica, each user gets full Windows 95 functionality and ease of use, and gains access to a huge library of applications including powerful productivity suites like Microsoft Office.

The initial cost of an Applica user/station can save you as much as 50 percent compared to the cost of a PC. More importantly, the ease of setup and maintenance combined with the benefit of centralized administration translates into tremendously lower back-end costs. The combination produces a much lower cost of ownership per user.

How Does Applica Work?

Applica builds on the preemptive multi-tasking capabilities in Windows 95 by allowing multiple users, each with their own monitor/keyboard/mouse, to display and control applications running on the main PC. It takes advantage of the fact that Pentium or compatible CPUs run one hundred million or more instructions per second. Even spreading that power across five users still provides tens of millions of instructions per user - more than enough to run very sophisticated applications.

Shared Internet Access

One of the many benefits of Applica is its built-in Internet Sharing feature. Using just one modem and one phone line, each member of the Applica Workgroup can surf the Internet and get email, individually or at the same time. Applica supports analog, ISDN and T1 connections and easily pays for itself through saved communications costs.

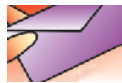
Fast Direct Video Connections

Applica provides real-time video performance that is much faster than software/protocol based methods. Our engineers accomplished this by providing each user with a SuperVGA video chip. Distance extension technology was designed in, so that each station can reside up to several hundred feet from the main PC. With a video transfer speed of 28 megabits per second, you'll achieve response rates that won't slow you down.

With Applica, Many Users Can:



Surf the World Wide Web at the same time



Send and receive email and files



Run financial and accounting software



Create word processing documents



Chart & graph with spreadsheets



and much, much more...

Risk-Free 30 Day Trial

There is no better way to experience Applica than by giving it a trial run. We are convinced that you will decide there is no simpler, more cost-effective way to deliver Windows computing to your users. To back up our claims, we offer an unconditional 30 day money back guarantee.

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BENEFITS

- ◆ 50 percent savings in setup costs
- ◆ Up to 75 percent savings in maintenance and upgrades
- ◆ Centralized Administration
- ◆ Reduced costs through Internet sharing
- ◆ Automatic networking of printers and other peripherals
- ◆ Reduced opportunities for security threats

WHAT PEOPLE ARE SAYING

"We initially purchased Applica for our schools because of its tremendous cost-savings potential. We re-purchased because that potential was realized. Applica is an excellent value."

-Madison County Public Schools
Marshall, NC

"I'm a technical person and I couldn't tell the difference in performance between an Applica station and a standalone PC. Great product."

-SHX Systems Integrators
Nashua, NH

"I was able to get it up and running out of the box in 30 minutes. Now that's very impressive to me."

-Computer Guys
Las Cruces, NM

"We believe the Applica approach to multiuser computing will be very attractive to small companies."

-International Data Corporation
Framingham, MA

Applica System Requirements

- Pentium 166 MHz or faster processor
- Windows 95
- 16MB of RAM per user
- Available ISA slot
- VGA or SVGA Monitor/Keyboard/Mouse for each Additional User

Included with Applica Workgroup

- MultiDisplay Adapter
- Base station for each user
- Network Cabling
- Multiuser Software License
- Complete Applica Documentation

Concurrent Controls The Multiuser Company

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Windows 95 Desktops at a Fraction of the Cost.